

ABSTRACT OF THE DISCLOSURE

A photogravure printing press includes plurality of cells defined by printing-direction walls and substantially perpendicular walls formed in each of image areas on the circumferential surface of a gravure roll. A plurality of substantially perpendicular cuts are formed in each of the substantially perpendicular walls. In the central portion of the image area, each of the substantially perpendicular cuts is formed so as to have a gap greater than the width of each of the printing-direction walls and the substantially perpendicular walls.